

From this...



Default Content

► To this Custom Content



Custom Domain Name

Hero Image with distinctive photography

Listing Block: Slide show presents this agent's 6 newest listings

Images + Text promotes community pages

Video provides a personal touch and reinforces YouTube channel

Images + Text in a 3-column layout to create beautiful content pods.

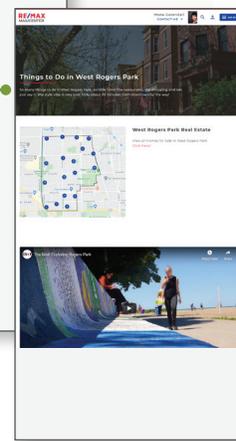
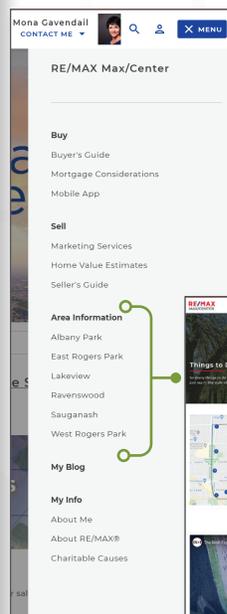
Images + Text in a 1-column layout can link to a blog hosted on an external blogging platform.

Bio portrait, biography, social media links and more are configured on Max Profile. These appear across your booj-powered websites.

Testimonials

Contact Form places a contact form on the page.

Utilize our pre-written content pages or customize them to meet your needs.



Build community content pages using the same techniques!

Build Your Site

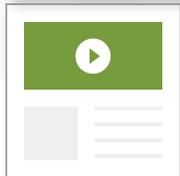
The following content blocks can be used today:



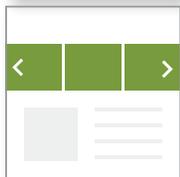
Hero Image is created by the page theme. Use it to adjust the photo/video at the top of the page.



Text creates a text area with styling options.



Video places a Vimeo or YouTube video on the page.



Listing Block: Slideshow presents up to 6 recent listings, one at a time. Listings include a large photo and description.



Listing Block: Grid presents up to 6 recent listings next to one another. Listings include smaller photos and a shorter description.



Related Pages can be used to display "next page" and "last page" links. These are great for community pages!



Bio displays your headshot, biography, social media links and other information as configured in MAX Profile.



Contact Form places a contact form on your website.



Image + Text is a versatile block that places an image next to descriptive text or links. Multiple layout options.

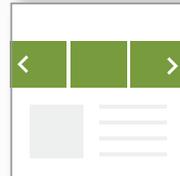
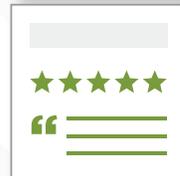


Image + Text Gallery is a great way to create a series of images.



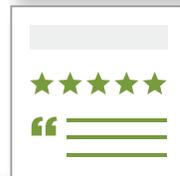
Quote will highlight a short quotation.



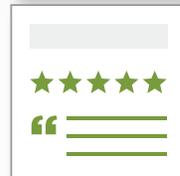
Saved Search Block displays a grid or slideshow of listings based on a configurable search.



Carousel Block: Filmstrip provides a scrolling slideshow of images.



Testimonials displays testimonials and reviews manually created in the Website Manager.



Reviews on Zillow displays reviews associated with your Zillow profile.

The secret to creating a great custom site is thoughtful, original content!

More content blocks will be announced as they become available.